SINCE PRICES GO UP WHEN SUPPLY COMES DOWN, POACHING WILL BEAT ANY TYPE OF CRACKDOWN. DEAL WITH DEMAND, PROBLEM IN HAND!

BASIC ECONOMICS 101
Ivory Education Institute
American understanding of economic principles has become much more sophisticated since Nobel Prizes were first awarded in 1969. Yet when the subject touches on wild animals, sentiment overwhelms sense. It is an economic axiom that prices go up when supply goes down if demand remains the same. Africa can meet the demand for elephant tusks and rhino horns with open, consistent auction markets conducted for pre-qualified buyers and in the process take profit away from poachers. Basic economics.