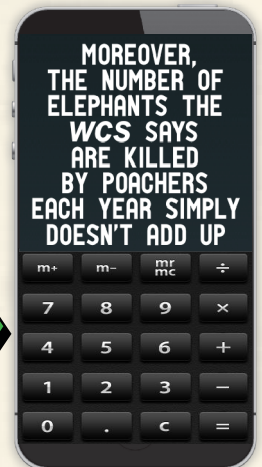
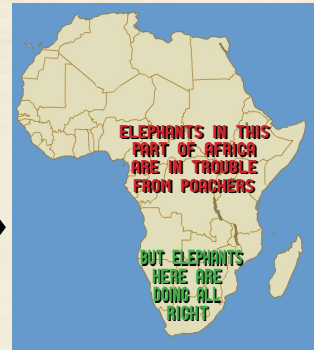
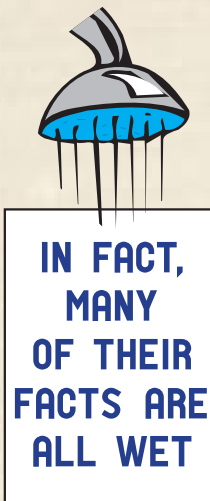
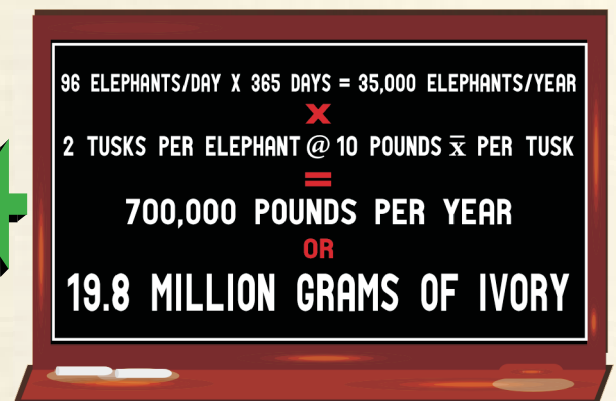
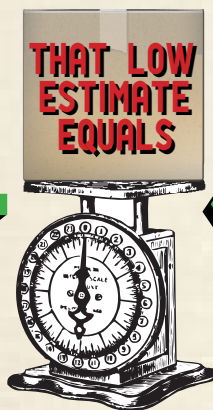
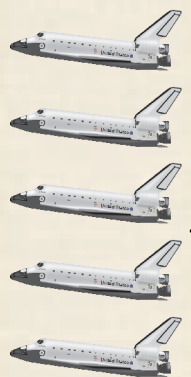


DO YOU BELIEVE *Everything* YOU READ AND HEAR?



OR



MORE IVORY PIECES
THAN MARKETS CAN
ANNUALLY ABSORB



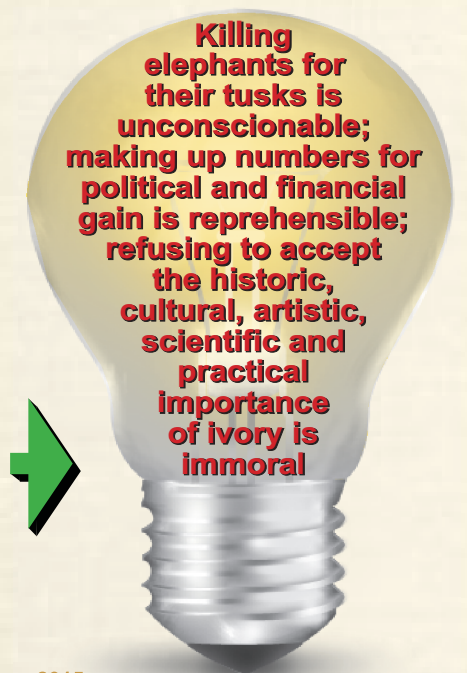
SOME 46 MILLION IVORY CROSSES.
IF THESE ARE ON SALE IN THE U.S.
NAME ONE PLACE WHERE YOU
CAN BUY THEM?



ABOUT 26 MILLION IVORY CHOP
STICKS - THAT'S ENOUGH FOR EVERY
ASIAN-AMERICAN AND ALL PATRONS
OF THE BEST CHINESE RESTAURANTS.



MORE THAN 70 MILLION LADIES'
EARRINGS WOULD PROVIDE A PAIR
FOR EVERY TWO AMERICAN WOMEN.
SEEN A LOT OF THESE RECENTLY?



Concept: Godfrey Harris / Graphics: Sergey Diyakanov / June 2015

Ivory Education Institute, 520 S. Sepulveda Blvd.-Suite 204, Los Angeles, CA 90049 — (1) 310 476 6374 — hrmg@mac.com

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